

FundTracker SQL **Online Shopping Cart**

Allows parents and guest to place orders online

Why you should use our site?

- ◆ The Shopping Cart automatically records the Internet Orders into FundTracker. No importing of files or keying orders.
- ◆ Data that is setup in FundTracker is used for the Shopping Cart. No need to setup data in two places.
- ◆ The company, Schools, Sales Reps, parents, and students can see up to date sales information in real time.
- ◆ Brochure Sales and Internet sales are combined to make sure the correct prize level is reached.
- ◆ Make changes to prizes, images, brochures, inventory from FundTracker without paying additional costs or having to contact a Web programmer.
- ◆ Do all of your order processing, reporting, inventory, Texting, and emailing from one source.

HERE ARE SOME OF THE ONLINE MOBILE READY FEATURES:

- The shopping cart uses real-time data from the FundTracker database. There is no need to duplicate the setting up of products, images, brochures, or schools.
- Options can be set for orders to be shipped to school, shipped to home, or both. This option can be set at the school level.
- Texts can be sent to parents and to their children that includes a link that can be forwarded to friends and family.
- Parents can attach seller's links to social media on their parent page. They can also send out emails to friends and family that includes the seller link.
- The customer can shop by viewing the entire brochure or select to shop by categories within a brochure. This is entirely customizable.
- Items can be removed automatically from the shopping cart as inventory is depleted.
- The Online shopping cart can be customized so that it has the look and feel of your online store displaying your own banner.
- Allows the customer to order by looking at a PDF of the brochure. Can be set to be a flip page.
- Lets school see sales real time. Schools can run reports that are selected by the company from their coordinator site.
- Allows sales reps to run real-time reports, from a web based platform. (They can only see the schools they are attached to in FundTracker.) **
- Calculates sales tax, companies can have tax figured by product types. (Product can be set to not have tax)*
- Credit Card Payments are run through Authorize.net. No credit card information is stored on the companies database, only the Authorize.net conformation number and amount charged. *
- More than one seller's order can be placed on a single credit card transaction.
- The company can set up free gifts to be added to the online orders. Up to three gifts can be shown at a time.
- The company can set up a pick-a-prize program for the online site to allow items to be awarded based on either units or dollars purchased.
- The shipping cost can be set to accommodate many different scenarios. It can be calculated by weight, Flat Shipping, Adding cost if shipping perishables to warm states, and free shipping based on a dollar amount.

Please contact PICS to schedule a demo, or for more information.

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PROFITABLE INVENTORY CONTROL SYSTEMS, INC TM

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Software Costs

Base Package:

Online Shopping Cart	\$4,000
Additional Concurrent User License	\$ 300
Authorize.Net (Set up Fee)	\$ 49
Annual Maintenance for Online Shopping Cart (20% of Software Cost)	\$ 800
Total	\$ 5,149

Monthly Charge:

Authorize.Net Monthly Gateway	\$ 25
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Optional Features:

** Texting from the site: Ez-Texting (Pricing can vary based on the package you select.)*

URL: <https://www.eztexting.com/pricing>

** Calculating Tax from the site: (Pricing can vary based on the package you select.)*

URL: <https://www.taxjar.com/pricing/>

Authorize.Net Per Transaction (Gateway Only)	\$.10
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Authorize.Net Per Transaction (Gateway & Merchant Account)	\$.30
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Authorize.Net Per Transaction \$ (Gateway & Merchant Account)	2.9%
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URL: <http://reseller.authorize.net/application/?resellerId=34117>

**Web Reporting (This will allow sales reps to see reports real time)	\$ 995
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